



2018 SGMPLA SUPPORTER OPPORTUNITIES

The Louisiana Chapter of the Society of Government Meeting Professionals is pleased to offer the following supporter opportunities. This is an excellent way to connect you with government meeting planners and remain visible with SGMPLA members. You may select a supporter package or individual supporting options. Reserve your spot now—all opportunities are limited!

| Opportunity | Description | Pricing |
|---------------------------------|--|--|
| Gold Supporter Package | <ul style="list-style-type: none"> ◆ Host an SGMPLA Luncheon at your organization; Welcome attendees with 5 minute overview of your organization; Distribute marketing material at luncheon ◆ Complimentary registration for 1 additional luncheon in calendar year ◆ Half Page ad for one year in eNewsletter ◆ Logo with link on SGMPLA website for one year | Members: \$1,000 Non-members: \$1,250 |
| Silver Supporter Package | <ul style="list-style-type: none"> ◆ Support an SGMPLA Luncheon; Welcome attendees with 5 minute overview of your organization ◆ Half Page ad for one year in eNewsletter ◆ Logo with link on SGMPLA website for one year | Members: \$800 Non-members: \$1,050 |
| Bronze Supporter Package | <ul style="list-style-type: none"> ◆ Support December educational seminar and networking social ◆ Half Page ad for six months in eNewsletter (July-December) ◆ Logo with link on SGMPLA website for six months (July-December) | Members: \$650 Non-members: \$900 |
| eNewsletter Advertising | <ul style="list-style-type: none"> ◆ Quarter Page ad in eNewsletter ◆ Logo on SGMPLA website | Members: \$500/12 mos. Non-members: \$750/12 mos. Members: \$250/6 mos. Non-members: \$500/6 mos. |
| Website Advertising | <ul style="list-style-type: none"> ◆ Banner Ad with link to organization on SGMPLA website | Members: \$250/12 mos. Non-members: \$500/12 mos. Members: \$125/6 mos. Non-members: \$375/6 mos. |
| Lagniappe Supporter | <ul style="list-style-type: none"> ◆ Contribute to any of the following fundraising events: <ul style="list-style-type: none"> ◆ National SGMP silent auction ◆ Quarterly luncheon silent auction ◆ Recognition in eNewsletter and website | Donations Only |

Ad Specifications

eNewsletter Ad size: Half page ads must be camera ready and fit within a 9.5”w x 3.5”h space.
 Quarter page ads must be camera ready and fit within a 4.75”w x 3.5”h space.

Website Banner Ad size: _____

All ads and logos must be submitted in JPEG or PNG format.

All artwork must be submitted by the 1st of the month prior to your featured/print month.

Complete the form on the next page to reserve your spot!



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Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Supporter Selection:

\$ _____ *Gold Supporter Package*

\$ _____ *Silver Supporter Package*

\$ _____ *Bronze Supporter Package*

\$ _____ *eNewsletter Quarter Page Advertising (Month to begin: _____)*

\$ _____ *Website Banner Advertising (Month to begin: _____)*

\$ _____ *0 Lagniappe Supporter*

Item Description: _____

Donated to: _____ National SGMP Silent Auction, or _____ Quarterly Silent Auction

Signature

Date

Please submit this form and payment to:

SGMP Louisiana
PO Box 84285
Baton Rouge, LA 70884

Note: Our communications committee will contact you after you submit this form and payment to finalize all advertising and support details.

THANK YOU FOR YOUR SUPPORT OF SGMP-LOUISIANA CHAPTER!